

# CONTRACT



**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

And:

**GMMB**  
**3050 K STREET NW**  
**WASHINGTON, DC 20007**

<u>Contract / Revision</u>		<u>Alt Order #</u>
335376 /		WOC10033635
<u>Product</u>		
<u>Candidate Orders</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/15/12 - 09/22/12	1775	
<u>Advertiser</u>		<u>Original Date / Revision</u>
OBAMA FOR AMERICA		09/14/12 / 09/28/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WRC	Kaitie Conway	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
25779	19078	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount																		
N 1	WRC	09/15/12	09/21/12	9-10A TODAY SHOW 2	9A-10A				1:00	NM	2	\$4,320.00																		
CDR																														
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td>Week: 09/15/12</td> <td>09/21/12</td> <td>MTWTF--</td> <td>2</td> <td>\$2,160.00</td> </tr> </table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/15/12	09/21/12	MTWTF--	2	\$2,160.00								
Start Date	End Date	Weekdays	Spots/Week	Rate																										
Week: 09/15/12	09/21/12	MTWTF--	2	\$2,160.00																										
N 2	WRC	09/15/12	09/21/12	10-11A TODAY SHOW 3	10A-11A				1:00	NM	2	\$3,600.00																		
CDR																														
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Start Date	End Date	Weekdays	Spots/Week	Rate																										
Week: 09/15/12	09/21/12	MTWTF--	2	\$1,800.00																										
N 3	WRC	09/15/12	09/21/12	11A-12P MIDDAY NEWS	11A-12P				1:00	NM	5	\$4,250.00																		
CDR																														
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td>Week: 09/15/12</td> <td>09/21/12</td> <td>MTWTF--</td> <td>5</td> <td>\$850.00</td> </tr> </table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/15/12	09/21/12	MTWTF--	5	\$850.00								
Start Date	End Date	Weekdays	Spots/Week	Rate																										
Week: 09/15/12	09/21/12	MTWTF--	5	\$850.00																										
N 4	WRC	09/15/12	09/21/12	Access H Live 12-1p	12-1p				1:00	NM	1	\$500.00																		
IP																														
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Week: 09/15/12	09/21/12	MTWTF--	2	\$500.00																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Spot</th> <th>Ch</th> <th>Date Range</th> <th>Description</th> <th>Start/End Time</th> <th>Weekdays</th> <th>Length</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>5</td> <td>WRC</td> <td>09/15/12-09/21/12</td> <td>Access H Live 12-1p</td> <td>12-1p</td> <td>MTuWThF----</td> <td>1:00</td> <td>\$500.00</td> <td>NM</td> </tr> </table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	5	WRC	09/15/12-09/21/12	Access H Live 12-1p	12-1p	MTuWThF----	1:00	\$500.00	NM
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																						
5	WRC	09/15/12-09/21/12	Access H Live 12-1p	12-1p	MTuWThF----	1:00	\$500.00	NM																						
See MG 4.6																														
PREEMPT																														
6	WRC	09/22/12-09/22/12	Redskins Chronicle Sa	530	530-6a			-----Sa--	1:00	\$500.00	NM																			
(M) Credited																														
NA-NOT AVAILABLE																														
N 5	WRC	09/15/12	09/21/12	1-2P DAYS OF OUR LIVES	1P-2P				1:00	NM	2	\$1,400.00																		
IP																														
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td>Week: 09/15/12</td> <td>09/21/12</td> <td>MTWTF--</td> <td>2</td> <td>\$700.00</td> </tr> </table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/15/12	09/21/12	MTWTF--	2	\$700.00								
Start Date	End Date	Weekdays	Spots/Week	Rate																										
Week: 09/15/12	09/21/12	MTWTF--	2	\$700.00																										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
335376 /	WOC10033635

Contract Dates	Product	Estimate #
09/15/12 - 09/22/12	Candidate Orders	1775

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	09/14/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 6	WRC	09/15/12	09/21/12	Steve Harvey	2-3p			1:00		NM	5	\$3,000.00
	IP											
		Start Date	End Date	Weekdays					Rate			
		Week: 09/15/12	09/21/12	MTWTF--				5	\$600.00			
N 7	WRC	09/15/12	09/15/12	News 4 Sat 9-1030a	9-1030a			1:00		NM	2	\$2,600.00
	IP											
		Start Date	End Date	Weekdays					Rate			
		Week: 09/10/12	09/16/12	-----S-				1	\$1,600.00			
	Spot	Ch	Date Range	Description								
	1	WRC	09/10/12-09/16/12	News 4 Sat 9-1030a	9-1030a			-----Sa--	1:00	\$1,600.00	Type	NM
		See MG 7.2,7.3										
		PREEMPT										
	2	WRC	09/10/12-09/16/12	News 4 Sat 9-1030a	9-1030a			-----Sa--	1:00	\$1,200.00	NM	
	M	MG for 13.1,7.1										
	3	WRC	09/10/12-09/16/12	Saturday Today 7-9a	7A-9A			-----Sa--	1:00	\$1,400.00	NM	
	M	MG for 13.1,7.1										
N 8	WRC	09/15/12	09/16/12	News 4 Sun 9-10a	9-10A			1:00		NM	1	\$1,800.00
	IP											
		Start Date	End Date	Weekdays					Rate			
		Week: 09/10/12	09/16/12	-----S				1	\$1,800.00			
N 9	WRC	09/15/12	09/16/12	Meet The Press	1030-1130A			1:00		NM	1	\$30,000.00
	IP											
		Start Date	End Date	Weekdays					Rate			
		Week: 09/10/12	09/16/12	-----S				1	\$30,000.00			
N 10	WRC	09/15/12	09/21/12	Ellen	3P-4P			1:00		NM	5	\$6,300.00
	CDR											
		Start Date	End Date	Weekdays					Rate			
		Week: 09/15/12	09/21/12	MTWTF--				5	\$1,260.00			
N 11	WRC	09/15/12	09/21/12	6-7A NEWS4 @ 6AM	6A-7A			1:00		NM	5	\$16,200.00
	CDR											
		Start Date	End Date	Weekdays					Rate			
		Week: 09/15/12	09/21/12	MTWTF--				5	\$3,240.00			
N 12	WRC	09/15/12	09/21/12	7-9A TODAY SHOW	7A-9A			1:00		NM	5	\$23,400.00
	CDR											
		Start Date	End Date	Weekdays					Rate			
		Week: 09/15/12	09/21/12	MTWTF--				5	\$4,680.00			
N 13	WRC	09/15/12	09/15/12	Saturday Today 7-9a	7A-9A			1:00		NM	0	\$0.00
	IP											
		Start Date	End Date	Weekdays					Rate			
		Week: 09/10/12	09/16/12	-----S-				1	\$1,800.00			
	Spot	Ch	Date Range	Description								
	1	WRC	09/10/12-09/16/12	Saturday Today 7-9a	7A-9A			-----Sa--	1:00	\$1,800.00	Type	NM
		See MG 7.2,7.3										
		PREEMPT										

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Contract / Revision	Alt Order #
335376 /	WOC10033635

Contract Dates	Product	Estimate #
09/15/12 - 09/22/12	Candidate Orders	1775

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	09/14/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 14	WRC	09/15/12	09/16/12	News Sun 6-7a	6-7a			1:00		NM	1	\$900.00
<b>IP</b>												
Week:	Start Date	End Date	Weekdays		Spots/Week			Rate				
Week:	09/10/12	09/16/12	-----S		1			\$900.00				
N 15	WRC	09/15/12	09/16/12	News Sun 7-8a	7-8a			1:00		NM	1	\$1,100.00
<b>IP</b>												
Week:	Start Date	End Date	Weekdays		Spots/Week			Rate				
Week:	09/10/12	09/16/12	-----S		1			\$1,100.00				
N 16	WRC	09/15/12	09/16/12	Sunday Today 8-9a	8-9A			1:00		NM	1	\$4,500.00
<b>CDR</b>												
Week:	Start Date	End Date	Weekdays		Spots/Week			Rate				
Week:	09/10/12	09/16/12	-----S		1			\$4,500.00				
N 17	WRC	09/15/12	09/21/12	4-5P NEWS4 @ 4PM	4P-5P			1:00		NM	5	\$9,000.00
<b>CDR</b>												
Week:	Start Date	End Date	Weekdays		Spots/Week			Rate				
Week:	09/15/12	09/21/12	MTWTF--		5			\$1,800.00				
N 18	WRC	09/15/12	09/21/12	5-6P NEWS 4 @ 5PM	5P-6P			1:00		NM	3	\$8,640.00
<b>CDR</b>												
Week:	Start Date	End Date	Weekdays		Spots/Week			Rate				
Week:	09/15/12	09/21/12	MTWTF--		3			\$2,880.00				
N 19	WRC	09/15/12	09/21/12	6-7P NEWS4 @ 6PM	6P-7P			1:00		NM	3	\$9,720.00
<b>CDR</b>												
Week:	Start Date	End Date	Weekdays		Spots/Week			Rate				
Week:	09/15/12	09/21/12	MTWTF--		3			\$3,240.00				
N 20	WRC	09/15/12	09/21/12	1135-1237A TONIGHT SHOW\1135P-1237A				1:00		NM	3	\$7,560.00
<b>CDR</b>												
Week:	Start Date	End Date	Weekdays		Spots/Week			Rate				
Week:	09/15/12	09/21/12	MTWTF--		3			\$2,520.00				
N 21	WRC	09/15/12	09/21/12	11-1135p M-SU L NEWS	11P-1135P			1:00		NM	3	\$15,000.00
<b>IP</b>												
Week:	Start Date	End Date	Weekdays		Spots/Week			Rate				
Week:	09/15/12	09/21/12	MTWTFFSS		3			\$5,000.00				
D 22	WRC	09/15/12	09/21/12	730-8P ACCESS HOLLYWOOD\730P-8P				1:00		NM	0	\$0.00
N 23	WRC	09/15/12	09/17/12	The Voice	8-10p			1:00		NM	1	\$15,000.00
<b>IP</b>												
Week:	Start Date	End Date	Weekdays		Spots/Week			Rate				
Week:	09/15/12	09/21/12	M-----		1			\$15,000.00				
N 24	WRC	09/15/12	09/18/12	The Voice	8-9p			1:00		NM	2	\$17,000.00
<b>IP</b>												
Week:	Start Date	End Date	Weekdays		Spots/Week			Rate				
Week:	09/15/12	09/21/12	-T----		1			\$13,000.00				

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Spot	Ch	Date Range		Weekdays								
1	WRC	09/15/12-09/21/12		The Voice	8-9p	- Tu-----	1:00	\$13,000.00		NM		
				See MG 24.2,24.3								
				PREEMPT								
2	WRC	09/15/12-09/21/12		The Voice	8-9p	- Tu-----	1:00	\$10,000.00		NM		
(M)				MG for 32.1,24.1								
3	WRC	09/17/12-09/23/12		Go On/New Normal	9-10p	- Tu-----	1:00	\$7,000.00		NM		
(M)				MG for 32.1,24.1								
N 25	WRC	09/15/12	09/19/12	Law & Order SVU	10P-11P			1:00		NM	1	\$10,000.00
		IP										
		Start Date	End Date	Weekdays								
Week:		09/15/12	09/21/12	-- W --				1	\$10,000.00			
N 26	WRC	09/15/12	09/21/12	Dateline	10P-11P			1:00		NM	1	\$10,800.00
		CDR										
		Start Date	End Date	Weekdays								
Week:		09/15/12	09/21/12	---- F --				1	\$10,800.00			
N 27	WRC	09/15/12	09/16/12	Ftball Night Am	7-815p			1:00		NM	1	\$14,400.00
		CDR										
		Start Date	End Date	Weekdays								
Week:		09/10/12	09/16/12	----- S				1	\$14,400.00			
N 28	WRC	09/15/12	09/16/12	NFL Reg Season	8P-1130P			1:00		NM	1	\$30,000.00
		IP										
		Start Date	End Date	Weekdays								
Week:		09/10/12	09/16/12	----- S				1	\$30,000.00			
N 29	WRC	09/15/12	09/15/12	Sat. Night Live	1130P-1:02a			1:00		NM	1	\$4,500.00
		CDR										
		Start Date	End Date	Weekdays								
Week:		09/10/12	09/16/12	----- S-				1	\$4,500.00			
N 30	WRC	09/17/12	09/21/12	Early Today	4-430a			1:00		NM	2	\$200.00
		IP										
		Start Date	End Date	Weekdays								
Week:		09/17/12	09/23/12	MTWT---				2	\$100.00			
N 31	WRC	09/17/12	09/21/12	News 4 @ 4:30a	430-5a			1:00		NM	3	\$600.00
		IP										
		Start Date	End Date	Weekdays								
Week:		09/17/12	09/23/12	MTWT---				3	\$200.00			
N 32	WRC	09/18/12	09/18/12	Go On/New Normal	9-10p			1:00		NM	0	\$0.00
		IP										
		Start Date	End Date	Weekdays								
Week:		09/17/12	09/23/12	-T-----				1	\$10,000.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length					
1	WRC	09/17/12-09/23/12		Go On/New Normal	9-10p	- Tu-----	1:00	\$10,000.00		NM		
				See MG 24.2,24.3								
				PREEMPT								

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This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcwashington.com

Contract / Revision 335376 /	Alt Order # WOC10033635	
Contract Dates 09/15/12 - 09/22/12	Product Candidate Orders	Estimate # 1775
Advertiser <b>OBAMA FOR AMERICA</b>		Original Date / Revision 09/14/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											1	\$10,000.00
N 33	WRC	09/19/12	09/19/12	WE 8-9P THE VOICE	WE 8-9P		1:00			NM		
	IP											
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/17/12	09/23/12	-- W --				1	\$10,000.00			
N 34	WRC	09/20/12	09/20/12	SNL/Up All Night	8-9p		1:00			NM		
	IP											
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/17/12	09/23/12	-- T --				1	\$6,000.00			

Totals

71 \$272,290.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/22/12	71	\$272,290.00	\$231,446.50
Totals	71	\$272,290.00	\$231,446.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.